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AQA

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AS
PSYCHOLOGY

Paper 1 Introductory topics in psychology

Monday 15 May 2023 Afternoon Time allowed: 1 hour 30 minutes

Materials
For this paper you may use:
- a calculator.

Instructions
- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do **not** write outside the box around each page or on blank pages.
- If you need extra space for your answer(s), use the lined pages at the end of this book. Write the question number against your answer(s).
- Do all rough work in this book. Cross through any work you do not want to be marked.

Information
- The marks for questions are shown in brackets.
- The maximum mark for this paper is 72.
- You will be assessed on your ability to:
  – use good English
  – organise information clearly
  – use specialist vocabulary where appropriate.

For Examiner's Use	
Section	Mark
A	
B	
C	
TOTAL	

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Section A

Social Influence

Answer **all** questions in this section.

0 1 Outline informational social influence as an explanation for conformity.

[3 marks]

Extra space

0 2 A teacher asked her class for a volunteer to talk to future A-level students. The teacher asked Sarah first, but she refused. The teacher then asked Emily to help.

Use your knowledge of resistance to social influence to explain Emily's likely response to the teacher's request.

[3 marks]

Extra space

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0 3 A teacher investigated students' attitudes to the school's uniform rules. The school consisted of students from Years 7–11, with 100 students in each year.

She conducted interviews individually with 10 students. One of the questions in the interview was, 'How many times have you been 'told off' for not following the school's uniform rules this term?' The results from this question are shown in **Table 1.**

Table 1 Number of times each student had been 'told off' that term

Student	Number of times 'told off'
1	1
2	7
3	2
4	3
5	4
6	5
7	3
8	1
9	25
10	2

0 3 . 1 Explain why the median would be a more appropriate measure of central tendency than the mean for the data in **Table 1**.

[2 marks]

Question 3 continues on the next page

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0 3 . 2 Explain how the sample of 10 participants could have been obtained from the students at the school using stratified sampling.

[4 marks]

Extra space

0 3 . 3 Investigator effects sometimes occur in interviews.

Explain **two** modifications that would help to minimise investigator effects in this study.

[4 marks]

Modification 1

Modification 2

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0 4 Maya wants to encourage the workers in her office to use their own reusable cups at work, rather than the disposable paper cups provided by the company.

Explain how Maya might show **either** commitment **or** flexibility to persuade the workers to change their behaviour.

[2 marks]

0 5 Briefly outline **three** findings from Asch's research into conformity.

[3 marks]

0 6 Explain **one** limitation of Asch's research into conformity.

[3 marks]

24

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Section B

Memory

Answer **all** questions in this section.

Only **one** answer per question is allowed.

For each question completely fill in the circle alongside the appropriate answer.

CORRECT METHOD ⬬ WRONG METHODS

If you want to change your answer you must cross out your original answer as shown.

If you wish to return to an answer previously crossed out, ring the answer you now wish to select as shown.

0 7 Which **one** of the following descriptions **best** describes semantic memory?

Shade **one** box only.

[1 mark]

A A long-term store for knowledge of the world, not requiring conscious effort to recall.

B A long-term store for knowledge of the world, requiring conscious effort to recall.

C A long-term store for personal events, not requiring conscious effort to recall.

D A long-term store for personal events, requiring conscious effort to recall.

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0 8 Briefly outline **two** criticisms of studies into short-term memory.

[4 marks]

Extra space

0 9 Describe how post-event discussion can affect eyewitness testimony.

[4 marks]

Extra space

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1 0 Kaleb is learning about models of memory. Last week the teacher taught the class about the multi-store model. This week she is teaching the working memory model. Kaleb is now finding it difficult to recall any of the information about the multi-store model of memory.

Using your knowledge of interference as an explanation for forgetting, explain Kaleb's difficulty.

[3 marks]

Extra space

1 1 Briefly evaluate the use of the cognitive interview technique.

[4 marks]

Extra space

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1 2 Describe and evaluate the working memory model.

[8 marks]

You may use this space to plan your answer.

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Extra space

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Turn over for the next question

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Section C

Attachment

Answer **all** questions in this section.

1 3 Explain the role of the internal working model in Bowlby's monotropic theory of attachment.

[4 marks]

Extra space

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1 4 In the 1990s, many children were found living in poor-quality orphanages in Romania. Cema and her sister Katti lived in one of these orphanages from birth but were later adopted. When they were adopted, Cema was 5 months old and Katti was 5 years old. Their development was then studied for several years.

Using your knowledge of the Romanian orphan studies, explain how Katti's development is likely to have differed from Cema's as they grew older.

[6 marks]

Extra space

1 5 Briefly explain **one** economic implication of the findings of research into the role of the father in attachment.

[2 marks]

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1 6 Discuss the learning theory explanation of attachment.

[12 marks]

You may use this space to plan your answer.

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END OF QUESTIONS

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