



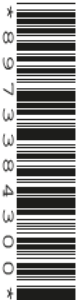
Oxford Cambridge and RSA

Thursday 14 October 2021 – Afternoon

A Level Physical Education

H555/03 Socio-cultural issues in physical activity and sport

Time allowed: 1 hour



No extra materials are needed.



Please write clearly in black ink. **Do not write in the barcodes.**

Centre number

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Candidate number

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First name(s) _____

Last name _____

INSTRUCTIONS

- Use black ink. You can use an HB pencil, but only for graphs and diagrams.
- Write your answer to each question in the space provided. If you need extra space use the lined pages at the end of this booklet. The question numbers must be clearly shown.
- Answer **all** the questions.

INFORMATION

- The total mark for this paper is **60**.
- The marks for each question are shown in brackets [].
- Quality of extended response will be assessed in questions marked with an asterisk (*).
- This document has **16** pages.

ADVICE

- Read each question carefully before you start your answer.

2

SECTION A

Answer **all** the questions.

- 1 Identify **two** characteristics of upper class sport in pre-industrial Britain.
- 1
-
- 2
- [2]
- 2 Give **two** examples of how developments in law and order changed the characteristics of sport in post-1850 industrial Britain.
- 1
-
- 2
- [2]
- 3 The Olympic Games have sometimes been used for political purposes.

Complete **Table 3** by giving the year and venue for the two examples.

Summary of Political Purpose	Year of Games	Venue of Games
These Games were used as political propaganda to promote the ruling Nazi party.		
At these Games two American athletes performed a Black Power salute at the 200 m medal ceremony. They did this to raise awareness of civil rights issues in their country.		

Table 3

[2]

3

- 4 The flow diagram in **Fig. 4** shows how an athlete progresses from talent identification to elite performance in a programme run by UK Sport.

Complete the diagram by describing what happens at phase 2–3 and phase 4 of this process.

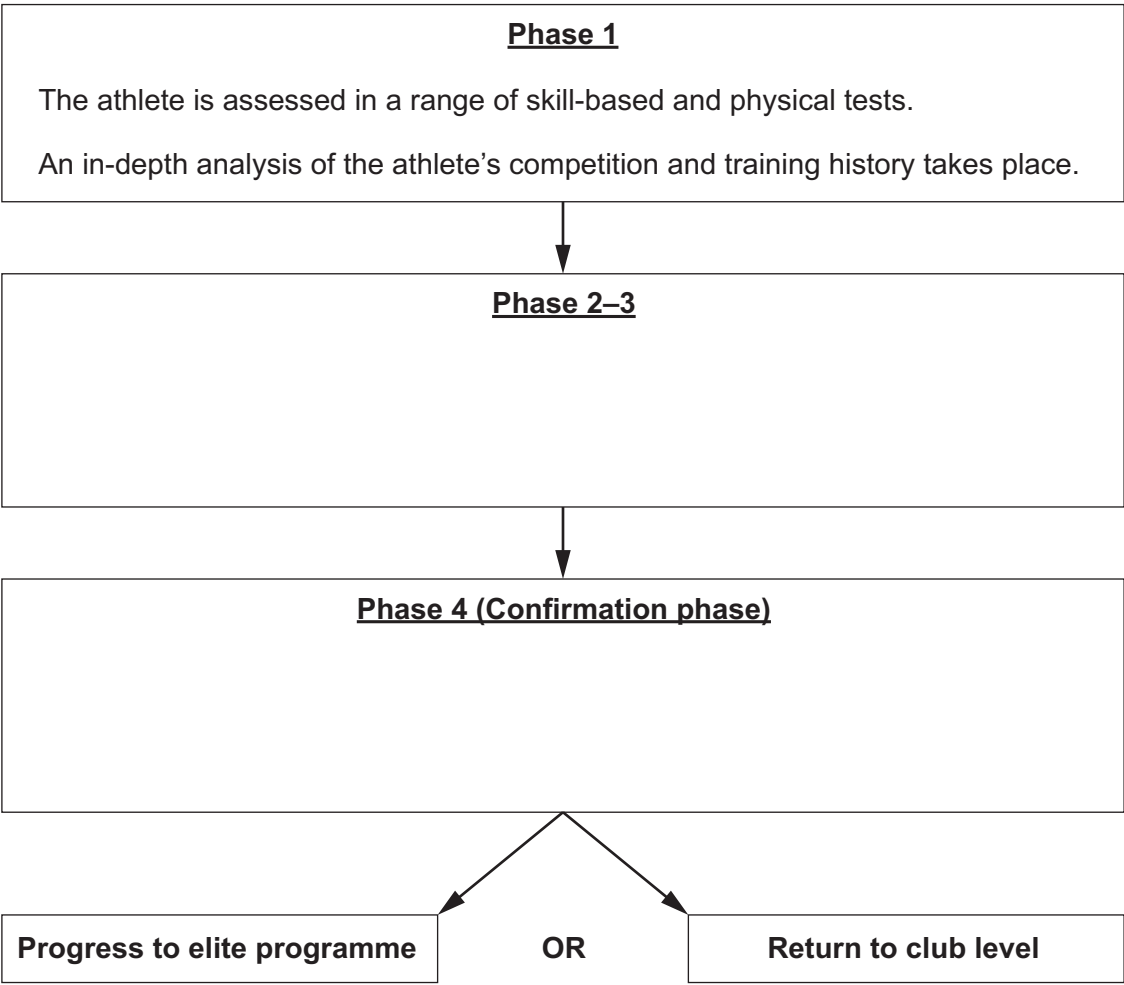


Fig. 4

[2]

- 5 Give **two** examples of how the media uses sport as a commodity.

1

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2

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..... [2]

(b) In 1930 a 13-year-old working class boy passed his Elementary Life Saving Award at the local swimming baths. This award had been introduced by the Royal Life Saving Society to improve water safety.

Analyse the social, cultural and sporting factors that may have prevented a similar boy achieving this award in 1860.

[5]

(c) In 2019 the Vitality World Netball Championships were held in Liverpool.

Fig. 6.1 gives some facts about this competition.

1. 233 hours of live coverage was shown on Sky Sports and the BBC.
 2. TV rights were sold to a further 7 countries.
 3. The competition was sponsored by health insurance company Vitality.
 4. 50% of the England squad were playing professional club netball in Australia.
 5. 113 000 tickets were sold.
 6. 4000 tickets were sold to overseas visitors.
 7. Fans from over 30 countries attended the tournament.
 8. Nike was the kit sponsor for the England team.
 9. Travel companies from Australia and New Zealand sold packages for travelling supporters.
 10. 451 volunteer roles and a small number of temporary jobs were created by the competition.

Fig. 6.1

(i) Identify **three** facts from **Fig. 6.1** that show netball is a globalised sport.

1

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3

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[3]

(ii) How do the facts in **Fig. 6.1** suggest that Liverpool may have benefited from hosting this competition?

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[3]

- (d)** Before 2019 the last world netball championships held in England were in Birmingham in 1995. Since then the profile of elite women's sport has risen considerably.

Fig. 6.2 shows the programme covers for both the 1995 and 2019 events.



Source: International Netball Federation

Fig. 6.2

Discuss how and why these two competitions may have differed.

..... [4]

7 (a) Identify **three** examples of deviance in sport and describe a **different** strategy that could be used to combat each one.

Example 1

Strategy

.....

Example 2

Strategy

.....

Example 3

Strategy

.....

[6]

(b) Smart phones, tablet computers and games consoles are all examples of modern technology.

Evaluate the possible effects of devices like these on participation in sport and physical activity.

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[4]

(i) Why is coverage on channels such as the BBC so important to cricket?

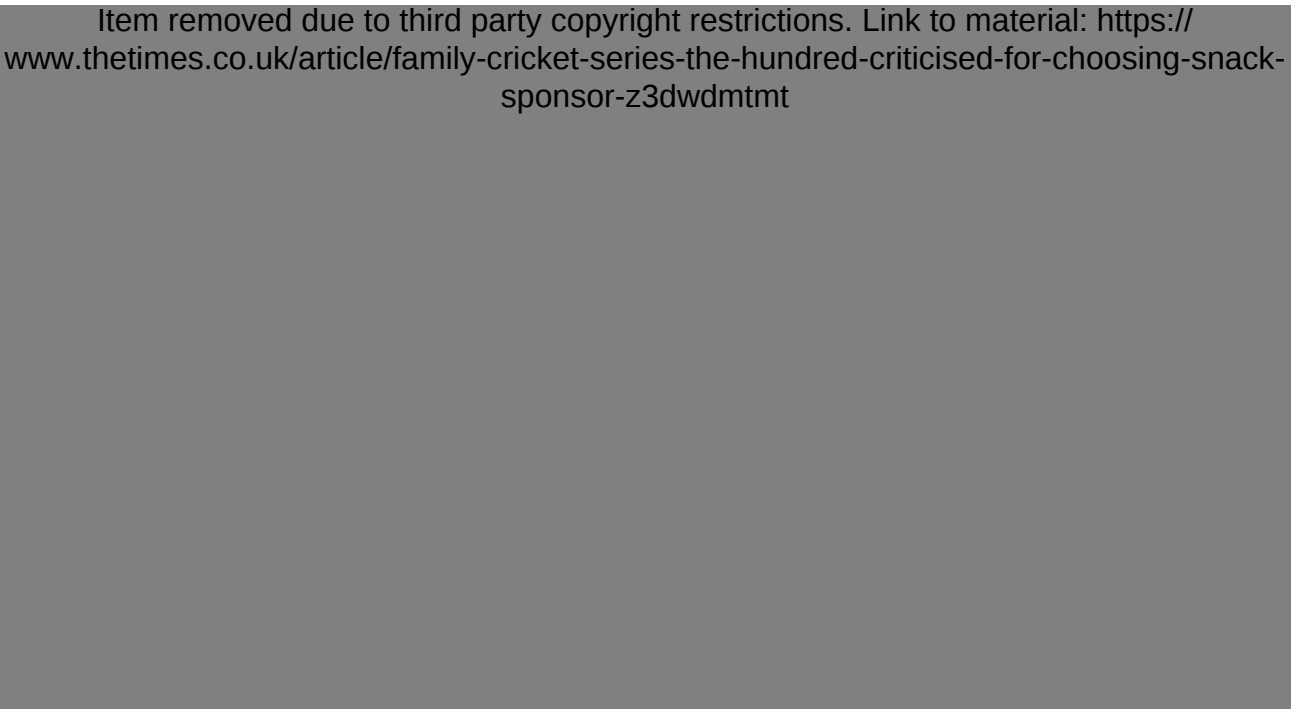
..... [3]

Describe examples where sports **other than cricket** have adapted their rules and characteristics to increase their media appeal.

..... [3]

- (d) The target group for The Hundred cricket tournament is young people and families; the competition is sponsored by a snack manufacturer.

Fig. 7 shows the playing kits of the eight teams involved.



Source: thetimes.co.uk

Fig. 7

Evaluate the possible impact of this sponsorship on the tournament's spectators.

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[illegible]

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