



AS

ENGLISH LANGUAGE

Paper 1 Language and the individual

Monday 14 May 2018

Morning

Time allowed: 1 hour 30 minutes

Materials

For this paper you must have:

- an AQA 12-page answer book
- the insert (enclosed).

Instructions

- Use black ink or black ball-point pen.
- Write the information required on the front of your answer book. The **Paper Reference** is 7701/1.
- Answer **all** questions.
- Do all rough work in your answer book. Cross through any work you do not want to be marked.

Information

- The maximum mark for this paper is 70.
- The marks for questions are shown in brackets.
- There are 25 marks for Question 1, 25 marks for Question 2 and 20 marks for Question 3.
- You will be marked on your ability to:
 - use good English
 - organise information clearly
 - use specialist vocabulary where appropriate.

Advice

- It is recommended that you use:
 - 20 minutes reading and preparing the texts
 - 25 minutes writing your Question 1 answer
 - 25 minutes writing your Question 2 answer
 - 20 minutes writing your Question 3 answer.

There are no questions printed on this page

Textual variations and representations

Answer **all** questions.

Text A and **Text B** are on the insert.

Text A is part of the homepage of the Clip 'n Climb Ilkley website.

Text B is from a message board on the Trip Advisor website.

0	1
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 Analyse how **Text A** uses language to create meanings and representations. **[25 marks]**

0	2
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 Analyse how **Text B** uses language to create meanings and representations. **[25 marks]**

0	3
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 Compare and contrast **Text A** and **Text B**, showing ways in which they are similar and different in their language use. **[20 marks]**

END OF QUESTIONS

There are no questions printed on this page

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