



AS

ENGLISH LANGUAGE

Paper 1 Language and the individual

Monday 22 May 2017

Morning

Time allowed: 1 hour 30 minutes

Materials

For this paper you must have:

- an AQA 12-page answer book
- the data booklet (enclosed).

Instructions

- Use black ink or black ball-point pen.
- Write the information required on the front of your answer book. The **Paper Reference** is 7701/1.
- Answer all questions.
- Do all rough work in your answer book. Cross through any work you do not want to be marked.

Information

- The maximum mark for this paper is 70.
- The marks for questions are shown in brackets.
- There are 25 marks for Question 1, 25 marks for Question 2 and 20 marks for Question 3.
- You will be marked on your ability to:
 - use good English
 - organise information clearly
 - use specialist vocabulary where appropriate.

Advice

- It is recommended that you spend 20 minutes reading and preparing the texts. It is recommended that you spend 25 minutes writing your Question 1 answer, 25 minutes writing your Question 2 answer and 20 minutes writing your Question 3 answer.

Textual variations and representations

Answer **all** questions.

Text A is a transcript of a video clip entitled *Goths descend on UK seaside town of Whitby* from the BBC website (14/11/2015).

Text B is part of the website www.theblogginggoth.com (accessed 03/12/2015).

0 1 Analyse how **Text A** uses language to create meanings and representations. **[25 marks]**

0 2 Analyse how **Text B** uses language to create meanings and representations. **[25 marks]**

0 3 Compare and contrast **Text A** and **Text B**, showing ways in which they are similar and different in their language use. **[20 marks]**

Text A

Text A is a transcript of a video clip entitled *Goths descend on UK seaside town of Whitby*.

In this transcript there are five speakers: a TV presenter, the organiser of the Whitby Goth Weekend, the chair of the Whitby Hospitality Association, and two Goths.

Transcription Key:

(.) pause of less than a second

(2.0) longer pause (number of seconds indicated)

bold stressed syllables

- Presenter:** Whitby's charm draws **plenty** of visitors to the north east coast but twice a year there's a change to the clientele (4.0) Bram Stoker was inspired to write Dracula when he came to visit Whitby in 1890 and his influence has turned it into a modern day Mecca for Goths (2.0) seventeen years ago just two **hundred** people came for the first ever **Goth** weekend in the town (1.0) today there are **thousands** 5
- Organiser:** it just started off as a very small event in a little local pub called the Elsinore in Whitby (.) it just exploded (.) it's very diverse (.) you get people (.) you get under eighteens with mums and dads (.) you get erm what we call **Goth** spotters which are your kind of middle-aged couple coming to soak up the atmosphere 10 and the ambience (.) we get (.) you get a lot of costume dressers now and they can spend like a **thousand** pounds on an outfit and for them it's all about promenading
- Presenter:** and there seem to be many reasons why this vibrant and inclusive festival has a place in people's hearts 15
- Female Goth:** he proposed to me last year up at the Abbey
- Male Goth:** we got our wedding vows blessed just after we got married erm and then tomorrow we're doing the same again
- Presenter:** fishing used to be the major industry for Whitby (.) but now they say the **fishnet** stockings worn by the **Goths** brings in more cash than the fishing nets themselves (.) and that means that the velvet pound is very **welcome** in Whitby 20
- Chair:** Whitby is a town based on tourism now (.) twenty-five percent of people work in tourism and therefore shops cafes and restaurants are all **busy** and **full** (.) it's great (.) really is fantastic
- Presenter:** any idea how much **money** they're bringing in 25
- Chair:** probably about thirty to forty pound **per** person **per** day here (.) and there's about five **thousand** Goths we think in Whitby
- Presenter:** and with **two** Goth weekends taking place here **annually** that means more than a million pounds are injected into Whitby's economy each year so if you miss this one (.) there's a second chance to **get Gothic** over the next event at Halloween (5.0) Alison Freeman (1.0) BBC news 30

END OF QUESTIONS

There are no questions printed on this page

Copyright information

For confidentiality purposes, from the November 2015 examination series, acknowledgements of third party copyright material will be published in a separate booklet rather than including them on the examination paper or support materials. This booklet is published after each examination series and is available for free download from www.aqa.org.uk after the live examination series.

Permission to reproduce all copyright material has been applied for. In some cases, efforts to contact copyright-holders may have been unsuccessful and AQA will be happy to rectify any omissions of acknowledgements. If you have any queries please contact the Copyright Team, AQA, Stag Hill House, Guildford, GU2 7XJ.

Copyright © 2017 AQA and its licensors. All rights reserved.

