

Please write clearly in	block capitals.		
Centre number		Candidate number	
Surname			
Forename(s)			
Candidate signature			

# AS BUSINESS

Paper 2 Business 2

Friday 26 May 2017

Afternoon

Time allowed: 1 hour 30 minutes

#### **Materials**

For this paper you must have:

- the insert (enclosed)
- a calculator.

## Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer all questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this answer book. Cross through any work you do not want to be marked.

## Information

- The maximum mark for this paper is 80.
- The marks for questions are shown in brackets.

For Exam	iner's Use
Question	Mark
1	
2	
3	
4	
5	
6	
7	
TOTAL	

Rea	ad the case study in the insert booklet.	
0 1 . 1 Calculate the 0	Gross Profit Margin for G-Free Ltd in 2016.	[2 marks]
Gross Profit M	1argin	
Workings		
	g Profit Margin for G-Free Ltd is forecast to incress Profit Margin between 2017 and 2019.	ease much more
Explain why th	nis may be the case.	[4 marks]



0	2	Explain how setting up as a private limited company in 2005 helped reduce Stephanie's risks.	ce	
			[4 marks]	
		Extra space		
				_
				4

Turn over for the next question



operational per	formance.		[9
			Į.
Extra space _			



0	4	The original small factory was described as being run using a team manager approach on the Blake Mouton grid. Analyse how this team management approach might have led to the judges' comments at the 'award ceremony'. (lines 31 – 34)				
			arks]			
		Extra space				
		•				



Turn over ▶

0 5	G-Free Ltd only supplies the niche market of gluten-free food. To vyou think this is a risky decision?	what extent do
		[16 marks]



xtra space			
xtra space			
	Extra space		
	-		



	8	
0 6	To what extent will the planned lean production system be good for G stakeholders?	
		[16 marks]



Extra space		
-	 	
-		



0 7	G-Free Ltd's finance manager suggests funding the £28m investment and further growth by becoming a public limited company and selling shares.				
	Is selling shares on the Stock Exchange the best way to raise large an capital for <b>all</b> organisations?	nounts of			
	Justify your view.	[20 marks]			
		-			



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Extra space			
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## **END OF QUESTIONS**

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